

Interlam™ is pleased to announce the debut of an exciting and versatile product named “**3Diculous**”©. This product is available in sizes up to 48” x 96” and is fully customizable in color and image type. The combinations of improved digital technology, cutting edge computer programs and recent advances in large format presses have come together to form a product specifically designed to offer an innovative and dynamic way to communicate your advertising, display and design concepts. The images presented here are merely representations of current color configurations. All images can be manipulated to include any combination of color from the known spectrum (CMYK preferred) with a perceived DPI of 1230 (True 720 DPI).

3Diculous© utilizes only “UV Ink” which has the following guarantees for color fastness and durability:

- | | |
|----------------------------------|-----------|
| * Raw Exposed to direct sunlight | 2 years |
| * Laminated | 5 years |
| * Behind Glass: Interior | 5 + years |

All **3Diculous**© products are treated prior to printing to allow the UV Inks full adhesion to the substrate. A secondary process applies multiple layers of varying degrees of opaque white UV ink and finished by applying a protective coating of liquid laminate which creates a scratch proof product second to none in the industry. **3Diculous**© is a “direct print” product eliminating the need to laminate an image to the substrate. Direct printing creates a “peel proof” product with no air bubbles, wrinkles or trapped fugitive dust and debris commonly associated with laminated products.

Examples of product use:

- POP Displays
- Backlight displays- Perfect alternative to neon signage
- Light fixture diffuser
- Wall mounted displays (lobbies, kiosks & store fronts)
- Ceiling panels
- Window privacy screens
- Shoji Japanese Door Panels
- Corporate entry ways

Custom images and Logo insertions:

All custom files will require a one time set-up & interlacing fee of \$300.00, in addition to any design & preparation costs. Please follow the guidelines explained below.

Logo insertions are priced on a per job basis using the guidelines below.

3Diculous © File Submission guidelines:

When preparing and submitting files to **Interlam™**, we ask that you consider the following specifications and guidelines:

Size of Image:

Image should be at least ¼ of the final output size at a minimum of 200 DPI. Higher resolution images should be submitted at 300 DPI. Rendering to a 48" x 96" would require a minimum file size of 16" x 24" at 200 DPI.

CMYK files are preferred.

Creating 3D files from flat 2D image files is a time consuming process, therefore we prefer to have *all 3D files submitted with a layered format* with each object meant to have 3D depth separated onto its own layer. Files submitted in a 2D format will be priced individually based on the hours required to format the file into a 3D file. This will be billed at an hourly rate of **\$175.00** . A cost estimate must be issued, approved and paid prior to beginning the artwork.

Acceptable layered document formats:

Adobe Photoshop 5.5 to CS3

Adobe Illustrator 5 to CS3

Individual TIFF files with alpha channels for object masks

Image files must be no wider than 48 inches and no taller than 96 inches. This configuration cannot be rotated and the maximum area of 48" x 96" must be kept in a portrait orientation when calculating image repeat within the sheet.

Fonts:

All fonts used must be included with supplied files including any fonts used within files when not converted top paths or outlines.

Media Support:

100 and 250 MB Zip, Jazz, USB "Jump Drives", CD, DVD, and FTP.